



ADVANTEX

News Release

Advantex Marketing International Inc. Trading on Canadian National Stock Exchange (CNSX)

March 15, 2011, Toronto Ontario– (CNSX: ADX) As announced previously, the common shares of Advantex Marketing International Inc. ("**Advantex**" or the "**Company**"), a leading specialist in merchant funding and loyalty marketing programs, will commence trading on the Canadian National Stock Exchange ("**CNSX**") today. At the Company's request its common shares were delisted from the TSX Venture Exchange effective at the end of trading on March 14, 2011. Advantex Shares will continue to trade under the symbol "ADX".

About Advantex Marketing International Inc.

Advantex is a specialist in the marketing services industry, managing white-labeled rewards accelerator programs for major affinity groups through which their members earn bonus frequent flyer miles and/or other rewards on purchases at participating merchants. Under the umbrella of each program, Advantex provides merchants with marketing, customer incentives, and additionally secured future sales through its Advance Purchase Marketing (APM) model. Advantex partners include more than 750 merchants operating as restaurants, golf courses, small inns and resorts, hotels, retailers; CIBC; and Aeroplan. Advantex is traded on the Canadian National Stock Exchange under the symbol "ADX". For additional information on Advantex, please visit www.advantex.com.

For further information please contact:
Mukesh Sabharwal
Vice-President and Chief Financial Officer
Tel: 905-470-9558 ext. 249
E-mail: Mukesh.sabharwal@advantex.com